

# At the End of the Tale

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2024

## *The Key to Tales*

*Arielle de La Tour d'Auvergne, Photographs, 2024*

A French photographer and adopted citizen of Geneva, Arielle studied photography in London and New York.

She began her photographic career in France and has photographed for international organisations such as the Théodora Foundation for Children, as well as for magazines such as Bilan, Montres Magazine, Monsieur, Voiles, Côtes Magazine and Montre Heroes.

In 2004, she published a book in French and English, «French America», the fruit of several years' reporting in the former Louisiana territory, which tells the story of the French in the United States through architecture.

She is passionate about her travels, which enable her to tackle her favourite themes: architecture, nature, culture and heritage. It's a common thread that runs through her work, whether in Argentina -

a country to which she is very attached, since her father was Franco-Argentinian - or in France, or elsewhere.

Each of her projects, involving materials, graphics, lighting effects and portraits, allows her to express herself through angles that are dear to her heart. Fascinated by the mysterious world of fairy tales, Arielle is currently working on this subject. She is presenting a series of 7 photos: «The Key to Tales». The images were all taken at the Château d'Ainay-le-Vieil. A story that takes us into a mysterious castle and, as we wander around and discover objects, plunges us into the magical world of fairy tales, between dream and reality.

[www.chateau-ainaylevieil.fr](http://www.chateau-ainaylevieil.fr)

